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*"I never thought I would be
losing my hair at 33,"
she said.*

That's correct. **SHE.**

Almost 20 million women in America will experience hair loss at some time in their life. Of this number, some will be bald; others will be left with noticeable loss.

We often think of chemotherapy or radiation as being the primary reason women lose their hair. But there are many other causes, ranging from alopecia to stress to hormonal changes during pregnancy or menopause.

Hair loss can be devastating. It often results in a loss of self-confidence and depression. Some women don't even want to leave their homes.

This doesn't have to be the end of your world, or the end of your relationship with your hairdresser. There are options. Your first thought is probably, "I'll have to buy a wig." And sometimes that is the answer. But depending on the amount of loss, there are other options to consider.

For thinning hair you can wear "spare hair" which you clip in each day.

In cases of greater loss, you can choose semi-permanent hair bonding. Pieces of human hair are permanently affixed to your scalp with surgical adhesives for a completely natural look. Typically these are maintained on a four-to-six-week basis.

For total hair loss you can get a custom-made hairpiece that suctions firmly on your scalp. With the help of your hairdresser you can replicate your hair color and current style.

womensfocus acknowledges that hair loss is a growing problem. We want to extend support to those who are afflicted.

This is a gut-wrenching problem, a problem that is difficult to talk about...even with close friends.

Because this problem affects women, and because this is a magazine about and for women, we are offering help. We are offering **The Gift of Hair.**

Fill out the adjacent form to be eligible for a drawing for hair services from LeeAnn Callahan, owner of **The Wig Lady**. Even if you don't win our grand prize,* we have secured a discount from The Wig Lady for everyone who mails in this form.



PIZZAZZ!

